

AUGUST 2023

Mushrooms, Probiotics, and New Names, Oh My!

To our trusted veterinarians and loyal customers, we hope this issue of the ThorneVet Newsletter finds you well and enjoying the last few weeks of summer. As always, we thank you for the trust you show in us to help keep your companion animals and best friends healthy and vibrant. ThorneVet has achieved significant growth in 2023, and we know much of that growth is attributable to your loyalty and to your determination to help the companion animal you love stay healthy and well and have the best quality of life possible. We want to take a moment and be sure you didn't miss anything.



ThorneVet is excited to announce the arrival of Mushroom Medley and the new Probiotic Support Formula (formerly Bacillus CoagulansVet).

We all know the benefits of medicinal mushrooms – they have been used to support health for thousands of years. ThorneVet's new Mushroom Medley supplement combines five, organic, fruiting body, hot-water extracted mushrooms: Reishi, Cordyceps, Turkey tail, Maitake, and Chaga to support optimal immune function.

Hot-water extraction of the fruiting body of the mushroom ensures the highest concentration of therapeutic constituents, like beta-glucans and polysaccharides. ThorneVet's Mushroom Medley is third-party tested to ensure greater than 20 percent beta glucan content in all five mushrooms in the formula. Mushroom Medley is a great addition for animals needing additional immune support – whether for an allergy, an immune deficiency, or for supporting a cancer patient.



With all the new knowledge about the benefits of probiotics, we are introducing Probiotic Support Formula. ThorneVet took the clinically effective and stable probiotic *Bacillus coagulans* and added another spore-forming, soil-based, stable probiotic – *Bacillus subtilis* – and the probiotic yeast *Saccharomyces boulardii* to the formula to enhance efficacy. We've also included the gut health supportive amino acid – L-glutamine – and an effective prebiotic fiber – inulin – to provide comprehensive support for a healthy bowel terrain. We believe you will find the new formula even more effective than its predecessor – *Bacillus Coagulans*VET – in helping our pets in times of digestive need or to help repopulate and repair the intestine after antibiotic administration or for any ongoing gastrointestinal problem.

And we want you to know that three more new ThorneVet supplements are coming soon:

- CollagenVet
- Peaceful Pet
- Cancer Support Bundle

As always, whenever you have a question, or if you would like Product Information Sheets on any product in the ThorneVet product line, then please contact us at support@thornevet.com.

We thank you for your continued support and continued success and health for you and your companion animal friends.

Kim R. Pearson, CEO
ThorneVet Companion Animal Health Products, LLC



Same Formula – Just New Names

As a ThorneVet customer, you already take pride in using the most effective and trusted animal health products on the market. To help more pet parents on their journey of keeping their companion animals as healthy as possible and for as long as possible, and to communicate more clearly to the public, we are renaming several ThorneVet products.

Of course, the product formula will remain the same, as will the same trusted results – it's only the product name that will be new. To that end, let us introduce the first two products that are being renamed:

- Arthroplex = Joint Support Formula
- Gastriplex = Gut Health Formula

And three new product names will be launched soon:

- Bio-Cardio = Heart Health Formula
- Hepagen = Liver Support Formula
- Immugen = Immune Support Formula

From your friends at ThorneVet

ThorneVet Companion Animal Health Products, LLC

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